

**BLU Committee Meeting
18 November 2020**

Minutes

Attendees

Ben Longman (Chair)
Alison Hicks
Stephen Trowell

Carole Stagg
Jason DaPonte
Adam Bryan

1. 2021 goals

- Making the lido a high-functioning public asset
- Represent passionate users of lido/gym
- Keep the facility open in best possible state and welcoming for users
- Remind the community of this asset and encourage trial by non-users
- Make it work well and iron out issues when it works less well than it should
- Act as a collective voice and prioritize issues and work with Fusion to find solutions
- Increase member engagement with regular, inclusive content
- Play a coordination role to facilitate more community events at the lido

2. Division of roles

- Stakeholder engagement leads – BL/ST
- Development of member engagement plan – AB/AH
- Newsletter editor – AB
- Noticeboard – BL
- User survey – JD
- Email management according to monthly rota
- Other comms channel ownership to be assigned within the engagement plan

3. Sauna

- Agreed to add to goals to work with Fusion on getting a larger sauna installed for winter 2022
- BL to ask Parliament Hill Lido for details of their sauna

4. Waterproof book

- ST advised of legacy agreement to make a £250 commitment to the publishing of Peter Bradley's cold water swimming book, with profits to be split by BLU and WaterAid
- ST to request draft copy ahead of BLU's support being confirmed
- Peter to be interviewed for next newsletter

5. Finances

- ST to follow up with Guy Wickett to confirm online banking access
- Merchandise to be explored as means of driving revenue for community-minded projects

6. AOB

- Issue of over-60s concession reinstatement to be referred to BLSC
- BLU to attend weekly update calls with Steve Embleton, site manager. Responsibility to be shared between committee members
- BLU to maintain regular contact also with 400 Rabbits operators
