

BLU News! April 2017



"April is the cruellest month, breeding lilacs out of the dead land, mixing memory and desire, stirring dull roots with spring rain."
T.S. Eliot. The Waste Land

SWIMATHON 2017

Swimmers raised over £1000 at Brockwell Lido for Marie Curie in the 2017 Swimathon. Fortunately the sun shone and the water temperature was slightly higher than previous days. We applaud all our swimmers, from those who took little time to those who stayed in for longer periods. It's not how you get there, it's the fact that you did get there, and for that we are hugely grateful. Thanks to all the volunteers and staff who kept us on track with laps and provided much encouragement.

THE MODERN MOVEMENT

Back for its 10th year, The Modern Movement, south London's prestigious, free festival celebrating 20th century design, is taking place on 29th April to 30th April at the Lido from 10.00am to 4.30pm. Entry is free. A range of specially selected dealers and architects, including Retro Barn, Dad Design, GP Lights & More, Da Silva Interiors and ID for London will be selling a stunning range of classic vintage furniture, jewellery and objects d'art set against the back drop of the art deco Grade II listed lido building.

GROUP EXERCISE TIMETABLE

Fusion aims to add additional group exercise classes over the next 2-6 weeks, which will only enhance our current member offering. All classes will be inclusive of membership, no other charges apply.

The Great Outdoors timetable kicks off on 22nd April 2017, which will see classes such as BOOTCAMP, BUGGY FIT, RUNNING CLUB and NORDIC WALKING being added to our growing timetable. Where possible, we will also be looking to run as many of our existing group exercise classes outside.

MEET THE AUTHOR

Come and hear Lido favourite (she also swims at Tooting, but we don't mind) writer Jenny Landreth, read from her memoir, SWELL, a Waterbiography, and in conversation with a Q&A on Monday May 22nd at the Lido Cafe from 7-9pm. Books will be available to buy. No need to book, just turn up, entry is free but the drinks are not!

WINDRUSH AQUATHLON

The 2017 Windrush Aquathlon takes place at the Lido on Sunday 25th June. Swim 10 lengths of the pool and run 5k. Easy really and no one cares how fast or slow you go, sometimes just finishing is good enough for most. Check on line for availability, we hear there are still a few places left. The ideal challenge for anyone contemplating a sprint or full triathlon or just because you want to give it a go.

GREAT OUTDOORS

The Fusion Great Outdoors timetable kicks off on 22nd April 2017, which will see classes such as BOOTCAMP, BUGGY FIT, RUNNING CLUB and NORDIC WALKING being added to the timetable. Where possible, Brockwell will also be looking to run many of the existing group exercise classes outside.

SWIMTAG

The award winning SWIMTAG platform is up and running (or swimming) at Brockwell Lido. It's designed to motivate and support our swimming members. Swimmers use membership cards to activate a wristband on the docking station, no buttons or calibration required, simply slip on a band and jump in the pool. The swimmer then returns their wristband to the docking station and their swim data is automatically uploaded to the website, ready to be viewed online, stats can also be automatically emailed to members, so by the time you're changed your latest stats will be ready to view. The first time you use Swimtag, you need to join as a new user, add your details, which include your Lido membership number, DOB, height and weight, and you're set for all future swims. It's a brilliant piece of gadgetry that comes highly recommended by one of the BLU committee and is free to use for members. Swimtag is only available to Lido members, as your cards are swiped and linked to your online account.

PHOTO COMPETITION (in association with the 80th anniversary of the Lido)

Brockwell Lido turns 80 in July! Enter our photo competition to win 6 months FREE membership. T&Cs. Ask for info at the Lido reception.

HERNE HILL FREE FILM FESTIVAL

Come and see a variety of free films at venues across the area, courtesy of the Herne Hill Film Festival from 28th April - 29th May. On 1st May and 29th May there are films at the Lido Cafe, on 13th May Moonlight is showing at Brockwell Lido.

FUSION LIFESTYLE APP

We're aware that not everyone has a smartphone or computer, so booking via phone or in person are the only options. However, some of you will have already discovered the Smartphone App that enables you to book classes online. Check timetables & book up to 7 days in advance. Downloads available for Apple and Android.

THE LIDO CAFE

The café will close at 12 noon for weddings on 22nd of April and 6th of May. TLC will be opening for dinner from Friday June 2nd and will then be open for dinner from Wednesdays to Saturdays until September. TLC is now recruiting for all roles in preparation for summer - chefs, front of house and assistant/events managers. Please get in touch with The Lido Cafe directly.

SUMMER SEASON SWIM TICKETS

- 1st April to 30th September 2017
- Tickets on sale now
- Free swimming for over 60's, weekdays before 10am.
- Fusion offers a range of Lido season tickets that can save you over *£300 on entry fees and give you queue jump entry. Season tickets are valid from 1st April to 30th September 2017. The pool is expected to remain open throughout the year; we therefore recommend purchasing your season ticket as early as possible to get the best value for money. There are many other ways to enjoy the Lido including: concession prices for various groups, early bird swimming discounts, and family tickets for 1 or 2 parent families with a second parent receiving a 50% discount and the children also receiving discounted rates. Contact the team at Brockwell Lido for more information, or enquire at reception.

*Based on using the Lido three times a week for the whole season. Terms and conditions apply.

OUTDOOR SAUNA - EXTENDED OPENING HOURS

Further to recent feedback and requests, we have decided to continue the sauna operation until Friday 21st April 2017. This will again be reviewed during this period. Should the facility be abused, the Centre reserves the right to close early.

SOCIAL MEDIA

Follow Fusion across all platforms for daily operations and update posts. From blogs to exercise of the week, Fusion will ensure their content is up to date to help encourage, motivate and inspire you to keep fit and healthy.

FACEBOOK: @BrockwellLidoUK

TWITTER: @Brockwell_Lido

INSTAGRAM: Brockwell_lido

RECRUITMENT

LIFEGUARDS; Looking for summer work? Look no further! Fusion's Lifeguards/Recreation Assistants have one of the most important jobs at the Lido - keeping users safe in and around the water. Apply today.

CUSTOMER RELATIONS ADVISORS: Fusion's Customer Relations Advisors are the first Fusion team members that users and members meet. First impressions are important and as a Customer Relations Advisor, you are responsible for providing a warm welcome to each customer, proactively driving membership sales, providing accurate information, swiftly processing transactions and ensuring the reception area is managed effectively and efficiently. Sometimes customers are unhappy about something, and you will need to be able to handle complaints in a sensitive, prompt and polite manner. Apply today.

HEALTH SUITE

A polite notice to all users that no oils, salts or body lotions are to be used anywhere in the health suite. Please shower before and after you use the sauna, steam room and hydrotherapy pool. It's up to everyone to help keep this facility clean by following all rules.

SOLAR POWERED BOLLARDS

We are STILL waiting to hear about a date for the installation of solar-powered bollards along the access road from Dulwich Road to the Lido. This is really important to ensure the safety of people going to the Lido on foot after dark.

SOCIAL MEDIA MANNERS

BLU does not condone and will not tolerate bullying or harassment via social media or in person, of Lido users and staff. We will take all necessary measures to deal with any unsavoury behaviour.

LIDO CAR PARK

Parking enforcement is in effect, please make sure you are parked in the correct bays as tickets will be issued. Drivers who park in disabled bays (without a blue badge), loading bays or even try and squeeze into the motorcycle bays (yes, a few drivers have been wedged in unable to leave) BEWARE! PLEASE don't do it.

MANAGERS' MEETING

BLU reps meet with Lido managers every month. Please let us know if there is anything you would like us to discuss. Compliments, complaints, suggestions all welcome. If you don't tell us about a problem, we can't fix it! If you have ideas, let us know. We've launched a #TellBLU on our Twitter & Facebook sites where you can tell us what you think - good, not so good or indifferent. ALL views are important, as we have monthly meetings with Lido Management where we raise user concerns.

BLU

BLU is the only official Lido users' group who speak for YOU with Fusion and try and right any user issues. If you see a problem tell a member of BLU or a member of staff and we will do our best to resolve all issues ASAP. BLU has regular meetings with Lido managers and The Lido Café. Please let us know what you would like us to discuss by emailing info@brockwelllido.com or come find us, one of us can usually be found in the gym, studio, poolside or spa!

BLU on Social Media

Twitter - @BrockwellLido

Facebook - @BrockwellLidoUsers

Instagram - brockwelllidothers

PLEASE NOTE, ANY PHOTOS USED ON OUR WEBSITE AND SOCIAL MEDIA MAY NOT BE USED WITHOUT PRIOR PERMISSION FROM BLU.

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