

# BLU News! March 2017



Daffodils

That come before the swallow dares, and take  
The Winds of March with beauty  
William Shakespeare

## CLOCKS GO FORWARD

The UK changes to British Summer Time on Sunday, March 26 at 1am, which means you should put your clock forward an hour.

## FUSION LIFESTYLE APP

We're aware that not everyone has a smartphone or computer, so booking via phone or in person are the only options. However, some of you will have already discovered the Smartphone App that enables you to book classes online. Check timetables & book up to 7 days in advance.

## SWIMATHON & AQUATHLON

The 2017 **Swimathon** takes place at Brockwell Lido on 7/8 April. Why not sign up as an individual or team? The Lido will be delicious and warm! We still need **VOLUNTEERS** on the day to count laps for swimmers, so anyone free and interested please email [info@brockwelllido.com](mailto:info@brockwelllido.com) or contact David and Kathryn at the Lido.

The 2017 **Windrush Aquathlon** takes place at the Lido on Sunday 25th June. Swim 10 lengths of the pool and run 5k. Easy really and no one cares how fast or slow you go, sometimes just finishing is good enough for most. One committee member has already signed up. Check on line for availability, we hear there are still a few places left. The ideal challenge for anyone contemplating a sprint or full triathlon.

## THE LIDO CAFE - AKA TLC

Is open for business. There are two afternoon weddings on Thurs 13th and Sat 22nd of April. TLC is now serving pancakes 7 days a week, and has launched a dish in support of The Baytree Centre women's charity in Brixton (50p per dish donation). The dish is a Superfood bowl, with kale, spinach, quinoa, pumpkin with poached eggs and mixed seeds.

TLC is now recruiting for all roles in preparation for summer - chefs, front of house and assistant/events managers. Please get in touch with The Lido Cafe directly.

## OUTDOOR SAUNA - EXTENDED OPENING HOURS

Further to recent feedback and requests, we have decided to continue the sauna operation until Friday 14th April 2017. This will again be reviewed during this period. Should the facility be abused, the Centre reserves the right to close early.

## SUMMER SEASON SWIM TICKETS

- 1st April to 30th September 2017
- Tickets on sale now
- 5% off all ticket sales prior to 1st April
- Fusion offers a range of Lido season tickets that can save you over \*£300 on entry fees and give you queue jump entry. Season tickets are valid from 1st April to 30th September 2017. The pool is expected to remain open throughout the year; we therefore recommend purchasing your season ticket as early as possible to get the best value for money. There are many other ways to enjoy the Lido including: concession prices for various groups, early bird swimming discounts, and family tickets for 1 or 2 parent families with a second parent receiving a 50% discount and the children also receiving discounted rates. Contact the team at Brockwell Lido for more information, or enquire at reception.

\*Based on using the Lido three times a week for the whole season. Terms and conditions apply.

Pricelist available on reception.

## GROUP EXERCISE TIMETABLE

Fusion aims to add additional group exercise classes over the next 2-6 weeks, which will only enhance our current member offering. All classes will be inclusive of membership, no other charges apply.

The Great Outdoors timetable kicks off on 22nd April 2017, which will see classes such as BOOTCAMP, BUGGY FIT, RUNNING CLUB and NORDIC WALKING being added to our growing timetable. Where possible, we will also be looking to run as many of our existing group exercise classes outside.

## SWIMTAG

The award winning SWIMTAG platform has just been installed at Brockwell Lido. It's designed to motivate and support our swimming members. Swimmers use membership cards to activate a wristband on the docking station, no buttons or calibration required, simply slip on a band and jump in the pool. The swimmer then returns their wristband to the docking station and their swim data is automatically uploaded to the website, ready to be viewed online. The wristband is now ready for the next swimmer. The first time you use Swimtag, you need to join as a new user, add your details, which include your Lido membership number, DOB, height and weight, and you're set for all future swims. It will even email you your stats. A brilliant piece of gadgetry that comes highly recommended by one of the BLU committee.

## PHOTO COMPETITION (in association with the 80th anniversary of the Lido)

Brockwell Lido turns 80! Enter our photo competition to win 6 months FREE membership. T&Cs

## SCHOOL'S OUT - EASTER HOLIDAYS

School's Out! Make Brockwell Lido your first stop for fun activities - come rain, shine or snow, Fusion has a range of activities to stem the boredom! Simply view their full range of activities and book online today, or call your local centre directly if you would like more information. Fusion's School's Out activities run during school holidays. Keep an eye out for what's coming up next!

## SOLAR POWERED BOLLARDS

We are waiting to hear about a date for the installation of solar-powered bollards along the access road from Dulwich Road to the Lido. This is really important to ensure the safety of people going to the Lido on foot after dark.

## WET CHANGING ROOM REFURBISHMENT

We are extremely excited to announce that following Fusion's recent refurbishment to the gym changing rooms, they are now carrying out renovations to both the male and female poolside changing rooms. Fusion would like to advise all users that the wet side facilities are currently closed. During this time the gym changing rooms will be accessible for all users throughout the centre opening times. Fusion politely asks that during this time, all users dry off as much as possible while moving around the centre. Thanks in advance for your patience during the refurbishment. If you have any questions please do not hesitate to contact a member of the team. Fusion's aim is to re-open in time for summer.

## SOCIAL MEDIA

Follow Fusion across all platforms for daily operations and update posts. From blogs to exercise of the week, Fusion will ensure their content is up to date to help encourage, motivate and inspire you to keep fit and healthy.

FACEBOOK: @BrockwellLidoUK

TWITTER: @Brockwell\_Lido

INSTAGRAM: Brockwell\_lido

## RECRUITMENT

**LIFEGUARDS**; Looking for summer work? Look no further! Fusion's Lifeguards/Recreation Assistants have one of the most important jobs at the Lido - keeping users safe in and around the water. Apply today.

**CUSTOMER RELATIONS ADVISORS**: Fusion's Customer Relations Advisors are the first Fusion team members that users and members meet. First impressions are important and as a Customer Relations Advisor, you are responsible for providing a warm welcome to each customer, proactively driving membership sales, providing accurate information, swiftly processing transactions and ensuring the reception area is managed effectively and efficiently. Sometimes customers are unhappy about something, and you will need to be able to handle complaints in a sensitive, prompt and polite manner. Apply today.

## HEALTH SUITE

A polite notice to all users that no oils, salts or body lotions are to be used anywhere in the health suite. Please shower before and after you use the sauna, steam room and hydrotherapy pool. It's up to everyone to help keep this facility clean by following all rules.

## SOCIAL MEDIA MANNERS

BLU does not condone and will not tolerate bullying or harassment via social media or in person, of Lido users and staff. We will take all necessary measures to deal with any unsavoury behaviour.

## LIDO CAR PARK

Parking enforcement is in effect, please make sure you are parked in the correct bays as tickets will be issued. Drivers who park in disabled bays (without a blue badge), loading bays or even try and squeeze into the motorcycle bays (yes, a few drivers have been wedged in unable to leave) BEWARE! PLEASE don't do it.

## MANAGERS' MEETING

BLU reps meet with Lido managers every month. Please let us know if there is anything you would like us to discuss. Compliments, complaints, suggestions all welcome. If you don't tell us about a problem, we can't fix it! If you have ideas, let us know. We've launched a #TellBLU on our Twitter & Facebook sites where you can tell us what you think - good, not so good or indifferent. ALL views are important, as we have monthly meetings with Lido Management where we raise user concerns.

## BLU

BLU is the only official Lido users' group who speak for YOU with Fusion and try and right any user issues. If you see a problem tell a member of BLU or a member of staff and we will do our best to resolve all issues ASAP. BLU has regular meetings with Lido managers and The Lido Café. Please let us know what you would like us to discuss by emailing [info@brockwelllido.com](mailto:info@brockwelllido.com) or come find us, one of us can usually be found in the gym, studio, poolside or spa!

## BLU on Social Media

Twitter - @BrockwellLido

Facebook - @BrockwellLidoUsers

Instagram - brockwelllidousers

**PLEASE NOTE, ANY PHOTOS USED ON OUR WEBSITE AND SOCIAL MEDIA MAY NOT BE USED WITHOUT PRIOR PERMISSION FROM BLU.**